



**FOR IMMEDIATE RELEASE**

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## **SIPCAM AGRO USA PARTNERS WITH AGCEUONLINE TO SPONSOR CONTINUING EDUCATION COURSE: EFFECTIVE MANAGEMENT OF BOTRYTIS IN GRAPE VINEYARDS**

**DURHAM, N.C. - March 5, 2024** - Sipcam Agro USA proudly launched Mevalone<sup>®</sup>, an innovative biofungicide in California in January 2024; it has been a revolutionary fungicide for grape growers in the US and Europe for several years offering successful management of bunch rot (Botrytis) and powdery mildew\* on wine, table and raisin grapes. Botrytis is the most destructive plant pathogen in grapes and Mevalone is a formidable tool to assist growers in their fight against botrytis while increasing healthy yields.

Mevalone's naturally derived Active Ingredients (AI) **Thymol** (garden thyme), **Geraniol** (Damask rose) and **Eugenol** (clove oil), are part of a large class of plant secondary metabolites called terpenes (isoprene polymers) that exhibit a safe toxicological and environmental profile with no risk of interference with fermentation and no effect on the aroma or taste of wine. These highly effective actives were found to be exempt from the requirements of a tolerance—the maximum amount of a pesticide allowed to remain in or on a food commodity—and permitting Mevalone a maximum residue limit (MRL) exemption in the US, allowing vineyards to export product outside the USA as compared to other fungicides with MRL limitations. For growers looking at resistance management options, Mevalone has one of the lowest risks of developing Botrytis resistance as a FRAC Group BM01 Biological.

Mevalone has been extensively and successfully tested in California, Oregon, and Washington state on the major wine grape varieties as a standalone Botrytis solution and as a rotational partner with other competitive standards. Mevalone is formulated with Eden Research's patented Sustaine<sup>®</sup> Technology and is registered and available in 17 US states including AL, AZ, CA, FL, GA, ID, IL, MI, MO, MS, NC, NY, OR, PA, TX, WA and WV.

To help educate licensees about Botrytis solutions, **Sipcam Agro USA has generously partnered with AgCEUOnline** to sponsor the newest **Continuing Education course: Effective Management of Botrytis in Grape Vineyards.**

### **Log in today to earn CE credit!**

- California DPR: 1 hour Other
- Michigan Dept. of Ag: 1 credit 1C, Private CORE
- Texas Dept. of Ag: 1 CEU General Pest Features

*(Other agencies still pending: CCA, Florida, Georgia, Idaho, Oregon, Pennsylvania, Washington, and West Virginia)*

**For more information, visit the [Mevalone site](#) and learn more about Mevalone in this [video](#).**

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**About Sipcam:** Headquartered in Durham, North Carolina, Sipcam Agro USA Inc., is owned by the Sipcam-Oxon Group, a privately owned Italian company recognized worldwide for its chemical formulation and manufacturing expertise. For more information, visit [www.sipcamagro.com](http://www.sipcamagro.com).

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*\* Mevalone use on powdery mildew is approved by the EPA but is awaiting final approval in California*